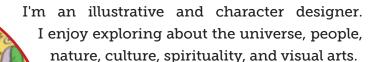


Hello, I'm Ronald



I was born in Bogotá, Colombia, where I became an industrial designer in 1993. After some years designing POP material in Quality Right Design (QRD) for diverse brands, I worked as a graphic and industrial designer for the Maloka Interactive Museum, developing scientific exhibitions.

In 2001, I moved to Switzerland with my beloved girlfriend, to study web design and 3D animation. I currently live in a beautiful village in the middle of the countryside, and have goats, sheep, and cows as neighbors!

After several years as a web designer, I realized that I couldn't live without making one of my dreams become true: design characters and create illustrations.

So, in 2008, I dedicated myself to creating characters and illustrating in a colorful cartoon style with a touch of whimsy, a pinch of twisted, and a whole lot of humor!



My main goal is making people smile, bringing positive messages, and helping to spread awareness about crucial aspects of modern life.

My amusing illustrations and animal characters were first sold as "Print on Demand" clothing, accessories and stuff in Zazzle, Redbubble, and in my Shopify powered boutique, Zoo&co.

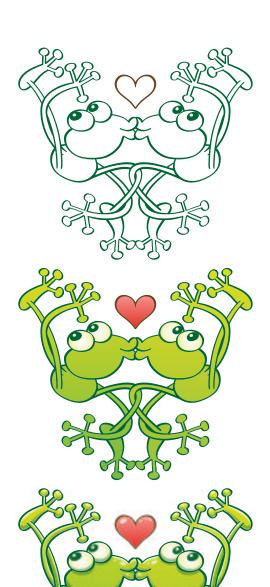
In 2014, I created illustratoons, where I began to sell my images and characters as royalty-free stock images, and where I offered my services to translate communication needs and wishes into custom illustrations.

In 2015, I found new inspiration with the arrival of my lovely daughter and created my collection of adorable baby characters in addition to my new interests: Pattern design and Doodle art.

My goals include creating 3D characters, launching art toys collections, producing motion design clips, and contributing in interesting and engaging projects by bringing my passion and experience as illustrator and designer. Enjoy my portfolio!



Illustrations?



An illustration does its work if it conveys the right idea, to the right people at the right time. Illustrations must do a job! To clarify complex details, highlight the meaning or boost the emotion of the accompanying text at a glance.

You may use an illustration if you want to:

- Highlight your texts.
- Describe with no words.
- Explain in an original way your ideas.
- Make your message even more powerful.
- Ease the comprehension of complicate subjects.
- Create strong emotions.
- Stay in people's minds.
- Make people leave old ideas behind.
- Boost your brand, product or service through original concepts.
- Make your competitors feel jealous.
- Bring full satisfaction to your customers.

Where to use illustrations

Illustrated corporate identity . Character design . Storyboarding . Walls and objects decoration . Printed products . Toys and games . Apparel and clothing . Websites . Blogs . Magazines and publications . Social networks . Illustrated Books . Events . Graphic recording . Video clips . Presentations . Documents covers .

Let's work together!

Easy, no headaches, personalized follow-up, best results!

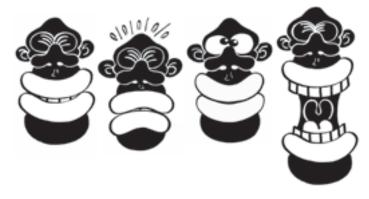


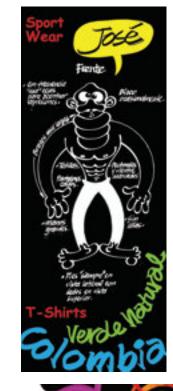
Occasions





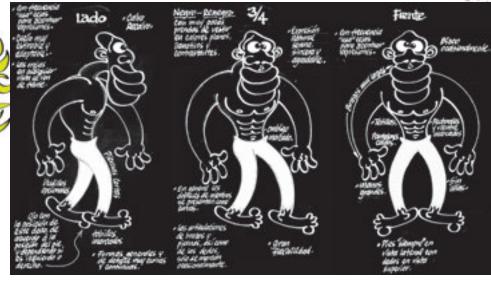
Character design





















Pattern design & Doodle art

















Hand lettering



Swiss designs







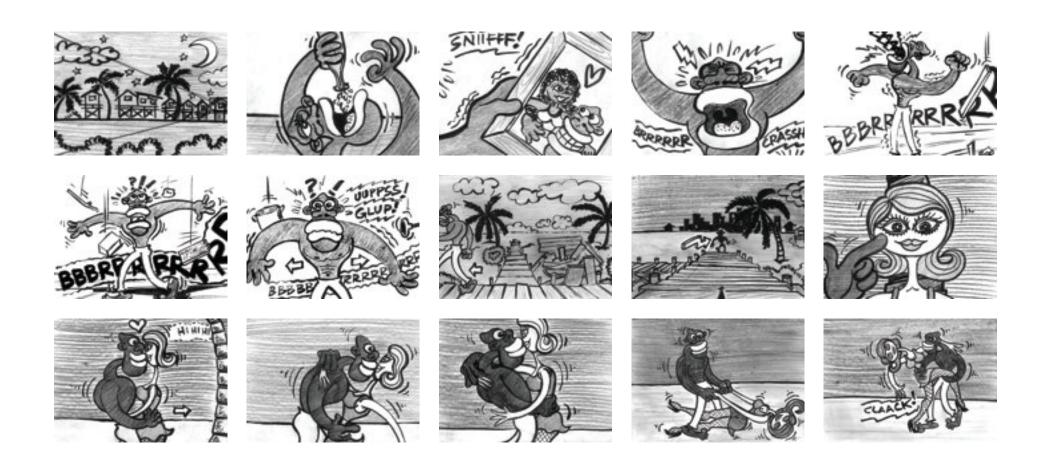




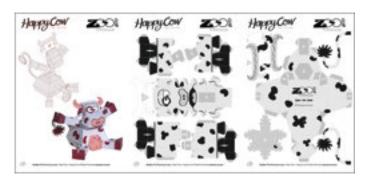
illustratoons - Pictograms

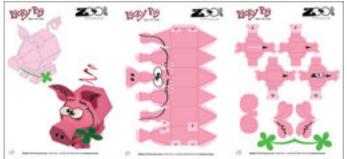


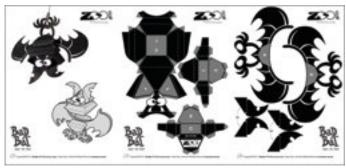
Storyboarding

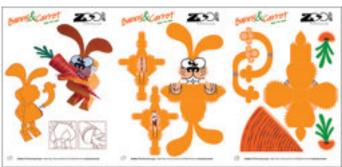


Zoo&co - Paper toys













Illustrated logos













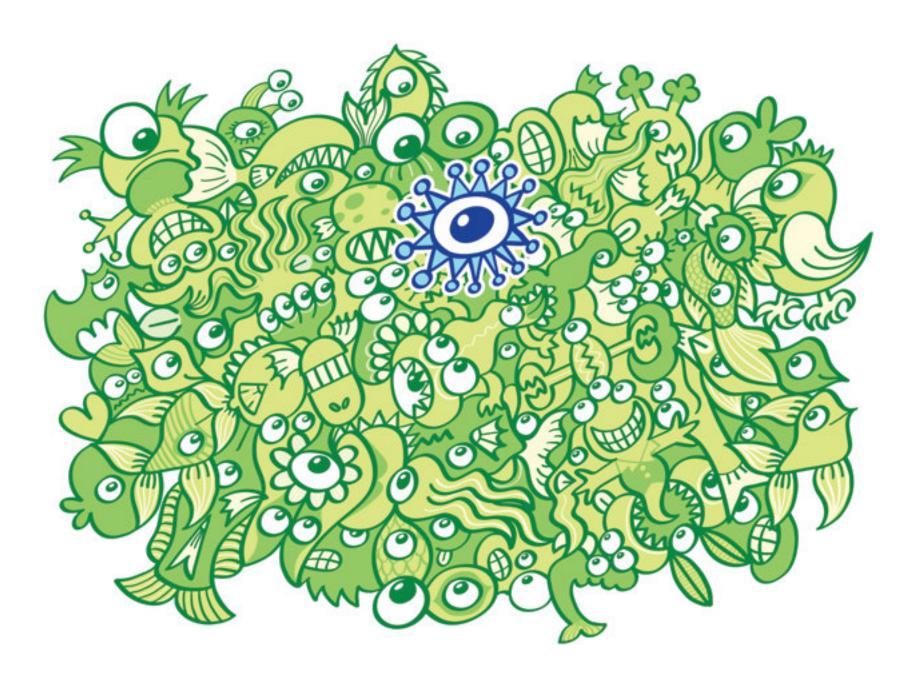








CreativeStation.it - Illustration for the book "Sketch in Touch"



Various illustrations













Opepa - Guides of practices in ecotourism



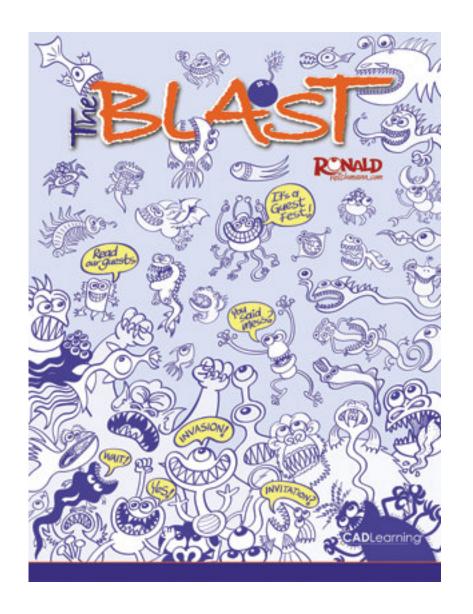


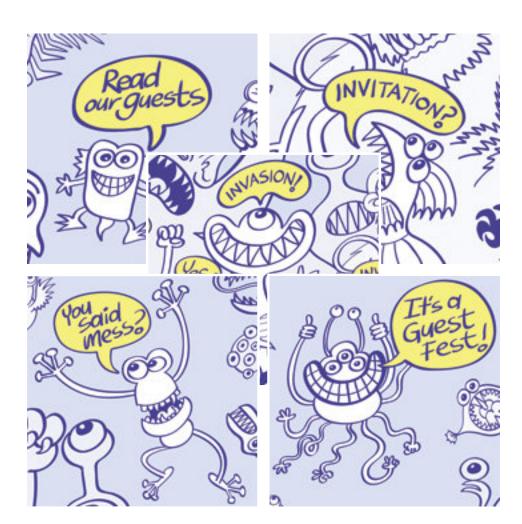






The Blast - Magazine cover

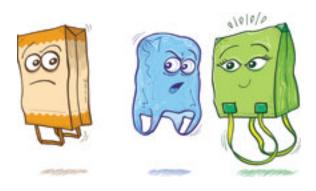




Salud bucal familiar - Social networks



Homoecologicus - Blog illustrations













Baby animals collection



Packaging

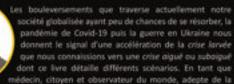


Book cover, layout and illustrations

Ferdinand Wulliemier

Préparons-nous à ce qui nous attend

À commencer par nos soins...



"pensée complexe" et d'une vision systémique la plus large possible, l'auteur tente d'identifier les causes de la situation actuelle et leurs conséquences collectives en termes de santé publique, de problèmes sociaux, économiques et péopolitiques.

Sur le plan individuel, des opportunités adaptatives et évolutives semblent accessibles aux personnes capables de s'intérioriser suffisamment. C'est pourquoi les lecteurs seront encouragés à une telle démarche introspective par la description détaillée de cinq niveaux de développement personnel, ce qui leur permettra d'entrevoir la possibilité de progresser vers le niveau suivant, plus solidaire, écologique et moral, pouvant ensuite déboucher sur une aspiration spirituelle empreinte de compassion et d'humilité : une démarche individuelle, seule capable d'exercer progressivement une influence significative auprès de la collectivité, dès qu'une masse critique sera atteinte.

Enrichi de conseils pratiques aux niveaux biologique, psychologique et spirituel, cet éclairage parfois déroutant et prophétique sera salutaire et bienfaisant pour toutes les personnes désireuses d'ouvrir leur champ de conscience et d'être mieux préparées à ce que l'avenir semble nous réserver.

Médecin-psychiatre et psychothérapeute à la retraite, le Dr. Ferdinand Wulliamier a dirigé le service de psychiatrie de liaison au CHU de Lousanne et enseigné aux Focultés de médecine et de psychologie. Il pratique la méditation depuis plus de 35 ans. Auteur de plusieurs ouvrages, il continue d'animer des séminaires et ateliers ouverts à tous les publics et destinés à développer la dimension transpersonnelle de la vie humaine dans l'optique d'un rééquilibrage bio-psycho-spirituel, individuel et collectif.

ISBN 2-8399-3656-



35.04









Illustrative
Character
Pattern
Doodle art
Hand lettering
Printed products

design

© all rights reserved

www.ronaldreichmann.com

+41 (0)79 204 59 75